

THEOPHILUS OGBOLU

GRAPHIC DESIGNER

Dynamic and innovative professional with 10+ years of invaluable hands-on experience in creating impactful visual designs. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, and committed to helping clients shape their brand through compelling graphic design.

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Phone

+234 806 739 7793

Location

Lagos, Nigeria

LinkedIn

linkedin.com/in/o-theophilus

WORK EXPERIENCE

Graphic Designer, Wragby Business Solutions

February 2022 – Present

- Established and maintained a consistent brand image through the design of a brand identity manual, company profile, and social media profiles.
- Led the design of impactful weekly social media content, banners, email templates, and newsletters.
- Produced digital and print materials for various mediums, ensuring uniform brand representation, resulting in a 27% increase in brand recognition.

Visual Content Specialist, Astra

September 2021 – December 2023

- Developed a dynamic webpage using HTML and CSS, implementing prompt engineering for generating distinctive clothing style images via OpenAI.
- Utilized the Python Pillow package to create over 10,000 unique NFT images and metadata.
- Integrated Figma for efficient product prototyping, leading to a 33% reduction in design iteration time.

Graphic Designer, Brandlife Limited

August 2019 – February 2022

- Collaborated with account managers to design marketing materials for HP, adhering to brand guidelines.
- Designed diverse marketing collaterals and presentations for pitches, conducted event center reconnaissance, and designed event center mockups using SketchUp and Blender.
- Developed responsive landing pages, resulting in a 15% reduction in campaign execution costs.

Graphic Designer, AI Multimedia Academy

November 2016 – March 2018

- Conducted tutoring sessions for students in 3D modeling, animations, and graphic design.
- Developed diverse print materials for clients and actively contributed innovative design ideas in brainstorming sessions.

Graphic / Web Designer Intern, IZA60 Solutions

January 2015 – November 2016

- Spearheaded a project integrating digital art into advertising campaigns, increasing user engagement by 21%.
- Utilized CorelDRAW for crafting logos and designing banners for web advertisements.
- Developed websites using HTML and CSS, optimized image sizes with Photoshop, resulting in a 60% improvement in website speed.

EDUCATION

B.Sc.Ed. in Computer Science

Ekiti State University

December 2009 – August 2015

CERTIFICATES

Product Design

Tech4Dev

November 2021 – January 2022

Diploma in Desktop Publishing

Zenith School of Computer Studies

October 2004 – March 2005

SKILLS

Design Software

- | | |
|----------------|------------------|
| • CorelDRAW | • Microsoft Word |
| • Photoshop | • PowerPoint |
| • Illustrator | • Blender 3D |
| • Premiere Pro | • SketchUp |
| • Figma | • Godot |

Programmig

- | | |
|--------------|----------|
| • HTML | • CSS |
| • JavaScript | • Python |